THE AWARENESS CENTRE

A leading provider of counselling, psychotherapy, psychology, and psychosexual & relationship therapy
The Awareness Centre

Who We Are

The Awareness Centre (TAC) was established in 2005 and has a team of more than 350 therapists offering confidential counselling, psychotherapy and psychology on a short-term and open-ended basis to support the mental health and emotional wellbeing of individuals, couples and families. We work with children, adolescents and adults.

All TAC’s counsellors, psychotherapists, psychologists and psychosexual & relationship therapists either work from one of our centres in Clapham SW4 or Tooting Bec SW17. Michaela McCarthy our Managing Director practices in Wimpole Street in Marylebone W1G as a psychotherapist and psychosexual & relationship therapist. All our therapists offer face to face sessions, and some private therapists offer online and phone sessions. We also provide a low cost counselling service in Clapham and NHS Counselling Services in Lambeth, Sutton and Wandsworth.

“Talking therapy has changed my life, helping me much more than I thought it could. I would encourage anyone who is considering counselling to go for it.”

- L.B.
Managing Director
Michaela McCarthy

Michaela McCarthy is the Managing Director of The Awareness Centre. She is a senior accredited BACP counsellor, psychotherapist and a COSRT registered psychosexual and relationship therapist. Michaela is also a qualified clinical supervisor with more than 25 years of experience working in the field of mental health.

“I’ve been a client of Michaela’s since my early twenties. She’s always been professional and reliable – and I particularly enjoy her holistic, relaxed approach. Now in my early thirties, there is no doubt that working with her has enabled me to articulate what I want from my life and make that happen.”
- I.B.

Michaela founded TAC in 2005 as she wanted to make therapy accessible to all who were interested in exploring their issues and embarking on a journey of self-discovery and change. Michaela continues to drive TAC’s growth by opening more centres, developing the training school, improving current clinical departments and launching new clinical services. Michaela works in private practice with individuals and couples in Wimpole Street, Marylebone, which is just down the road from Harley Street, London’s famous private healthcare hub.
Our Therapy Services

What We Do

The Awareness Centre provides private counselling, psychotherapy, psychology and psychosexual & relationship therapy from our centres in Clapham, Tooting in South London and from our practice in Wimpole Street in Marylebone. Our private therapists offer face to face sessions and some of our private therapists work with clients online or by phone. We also run a face to face low cost counselling service from our Clapham centre and manage the NHS Counselling Services in Lambeth, Sutton and Wandsworth. Most sessions are offered online but we do see some clients in person.

Our team at The Awareness Centre offers...

- Counselling
- Psychotherapy
- Psychology
- Psychosexual & Relationship Therapy
- Face-to-Face, telephone & online counselling
- Private therapy
- Low-cost therapy
- NHS counselling
- Self-funding or private healthcare funding

Our specialist services include...

- Addiction counselling
- Anger management therapy
- Bereavement counselling
- Child & adolescent counselling
- Eating disorders therapy
- Family therapy
- LGBTQ+ counselling
- Multilingual counselling
- Sex & relationship therapy
- Trauma counselling and psychotherapy
Issues we work with include:

- anger
- self-confidence
- sexuality
- bullying
- stress
- illness
- bereavement and loss
- dementia
- trauma
- anxiety
- isolation and loneliness
- family issues
- abuse
- family issues
- self-harm
- sex & relationships
- communication issues
- addiction
- workplace issues
- guilt & shame
- personality disorders
- depression
- pregnancy & childbirth
- eating disorders
- life transitions
- low self-esteem
- gender & identity
- rape
- asperger’s syndrome
- suicidal thoughts
- lgbtq
- post-traumatic stress disorder
Our Therapy Services

Therapeutic Approaches

- Cognitive analytical therapy (CAT)
- Cognitive behavioural therapy (CBT)
- Existential therapy
- Eye movement desensitisation & reprocessing (EMDR)
- Family & systemic therapy
- Gestalt therapy
- Humanistic therapy
- Integrative therapy

- Person-centred counselling
- Psychoanalysis
- Psychoanalytic therapy
- Psychodynamic therapy
- Rational emotive behaviour therapy
- Transactional analysis
- Transpersonal & psychosynthesis therapy

“I am so grateful to have found The Awareness Centre, it has helped through some tough times and the support of my counsellor has allowed me to regain confidence in myself and life. I would recommend if anyone feels they need to talk through anything, here is definitely the place to do so. Thank you.

- H.B.

“My therapy sessions have been very effective. I have noticed improvement in my general life and wellbeing. The sessions consist of good constructive conversation and feedback. I feel comfortable, recognised and understood by my therapist.

- J.
The Awareness Centre
Working in Partnership

The Awareness Centre runs successful partnerships with the South London and Maudsley NHS Foundation Trust (SLAM) to provide counselling to patients registered at GP surgeries in Lambeth, the South West London and St George’s Mental Health NHS Trust (SWLSTG) to provide counselling to patients registered at GP surgeries in Sutton and Wandsworth.

TAC provides thousands of counselling sessions every year to help more people access psychological therapy in Lambeth, Sutton and Wandsworth. We achieve strong recovery rates for patients, and we ensure there are short waiting times for counselling sessions.

TAC is looking for new opportunities to partner with other organisations to create a tailor-made service to suit clinical need. TAC can work with you to offer counselling sessions in-house and online.

“The Awareness Centre, working in partnership with the Talk Wandsworth (IAPT) Service, has supported the delivery of an outstanding service, meeting the needs of our clients while maintaining excellent recovery rates.”

- Hendrik Hinrichsen,
  Consultant Psychologist and Clinical Lead, Talk Wandsworth

“The Awareness Centre continuously provides an excellent counselling service in partnership with Lambeth Talking Therapies, with an overall 95% patient satisfaction level.”

- John Manley,
  Clinical Lead, Lambeth Talking Therapies
Our Courses

TAC Training School

The Awareness Centre (TAC) Training School offers courses of excellence in counselling.

TAC Training School offers a three-year face to face counselling training, including a one-year Foundation Certificate in Counselling and a two-year Diploma in Integrative Counselling. TAC also offers optional counselling placements within our NHS and Low-Cost Counselling Services, and we have a comprehensive list of other placement organisational providers. However, all students will need to pass their interview and be signed off to practice by the training school.

TAC is now running a Diploma in Couples Counselling and organisational consultancy also known as Executive Coaching.

TAC Training School offers a first-class diploma in clinical supervision both online and face to face courses. TAC has also designed workshops for corporate companies to support their employees on team building/development and to support mental health at work. TAC is interested in new partnerships with other organisations to create a tailor-made service to support your team/s and can provide these workshops/events either in house or online.

"After searching many counselling courses online, I came across the Foundation Certificate in Counselling course with The Awareness Centre. I can clearly say that now I am halfway through the course, it is one of the best decisions I have ever made."

- S.C.
"There are so many opportunities on the course for personal and professional growth, within a safe and encouraging environment. The course content is progressive and the tutors, supervisors and staff are supportive and genuinely caring."

- A.M.

"Our attendees have rated their workshops top for Learning Outcomes and would recommend them to colleagues (and they do!). We work with TAC as they bring a unique combination of knowledge of the workplace and expertise from therapy. Their facilitators are pragmatic and engaging creating a safe learning experience so our attendees not only learn, they reflect and take practical steps to apply their learning."

- Financial Times
The Awareness Centre
Where and When To Find Us

Appointments are available 7 days a week in TAC Clapham:
- Monday to Thursday 7:00 am - 10:00 pm
- Friday 7:00 am - 9:00 pm
- Saturday 9:00 am - 5:30 pm
- Sunday 10:00 am - 2:00 pm
- Call us at 020 867 4545

Clapham Centre
41 ABBEVILLE ROAD
LONDON SW4 9JX

Appointments are available 6 days a week in TAC Tooting:
- Monday to Thursday 7:00 am - 10:00 pm
- Friday 7:00 am - 5:30 pm
- Saturday 9:00 am - 5:30 pm
- Call us at 020 867 4545

Tooting Centre
74 - 80 UPPER TOOTING ROAD
LONDON SW17 7PB

Appointments with Michaela McCarthy in TAC Marylebone:
- Tuesday and Thursday 8:00 am - 12:00 pm
- Call us at 020 8079 0708

Wimpole Street
85 WIMPOLE STREET
LONDON W1G 9RJ
ALL ENQUIRIES

TAC Clapham & TAC Tooting
020 8673 4545
info@theawarenesscentre.com
www.theawarenesscentre.com

TAC Marylebone
020 8079 0708
pa@theawarenesscentre.com
www.theawarenesscentre.com